

# New Member Packet



**Lake Crystal Area Chamber of Commerce**  
**113 South Main Street - PO Box 27**  
**Lake Crystal, MN 56055**

**Office Hours:** Monday through Friday  
8:30 am to 1:30 pm

**Phone:** 507-726-6088

**Email:** [lcacc56055@gmail.com](mailto:lcacc56055@gmail.com)

[www.lakecrystalchamber.com](http://www.lakecrystalchamber.com)

## Chamber Member Benefits



The Mission of the Lake Crystal Area Chamber of Commerce is to lead the Business community by promoting issues and activities that meet our member needs and enhance the business climate and economic well being of the Lake Crystal area.

## Membership Benefits

### Networking Opportunities

**Business After Hours**  
**Cruz 'IN Lake Crystal**  
**Light Up YOUR Christmas**  
**Golf Tournament**  
**Volunteer Opportunities**

### Marketing Services

**Business Referrals**  
**Membership Signs and Decals**  
**Business listing on Chamber Website**  
**Publicity in the Chamber Newsletter**  
**Lake Crystal Happenings—Weekly**  
**Business Directory and City Maps**

### Lake Crystal Area Chamber of Commerce

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### Who are we?

- An association of business people and other individuals working to enhance and improve the economic and civic vitality of our community.
- A volunteer organization financed by member investment.
- The voice of the Lake Crystal area business community
- An action organization run by a volunteer Board of Directors.
- A resource for information of Lake Crystal and the surrounding area.
- An organization that focuses it's efforts on membership benefits and services, community events, business promotion and growth and education.

# Membership Application



Lake Crystal Area Chamber of Commerce

## Business Information

Company Name

Mailing Address

City

State

Zip

Physical Address

Phone

Fax

Company Website

Company Email

Business Description

Date Established

Number of Employees

## Reason for joining the Chamber (please choose at least one)

☐ Networking / Business Contacts

☐ Learning Opportunities

☐ Government Affairs / Advocacy

☐ Support Economic Development Efforts

☐ Sponsorship / Advertising Opportunities

☐ Business Information Only (I am not looking to get involved)

☐ Volunteer Opportunities

☐ Other \_\_\_\_\_



## Lake Crystal Area Chamber of Commerce

### Membership Rates

<u>Number of Employees</u>	<u>Price</u>	<u>Other Categories</u>	<u>Price</u>
___ 1 – 3 Employees	\$175.00	___ Individuals	\$ 90.00
___ 4 - 7 Employees	\$250.00	___ Non-Profit	\$ 175.00
___ 8 - 49 Employees	\$350.00	___ Daycare	\$ 115.00
___ 50+ Employees	\$450.00	___ Associate Members	\$ 60.00

### Chamber Sponsorship Opportunities

Event Sponsorship	\$ ___	City Celebration	\$ ___
Business After Hours	\$ ___	Golf Tournament	\$ ___
Fireworks	\$ ___		
Other	\$ ___	(PLEASE Specify)	_____

### Tell us how you would like to get involved

- \_\_\_\_\_ Hosting a Chamber Business After Hours Event
- \_\_\_\_\_ Placing your business card or brochure at the LCARC
- \_\_\_\_\_ Listing an event in the Newsletter
- \_\_\_\_\_ Volunteer to assist the with upcoming Promotions

### How does being a member benefit your business and this community?

Our prosperity depends upon the development of a healthy and happy community. It doesn't matter if you are a manufacturing or construction company that does most of your business out of town. You still live, work and buy your goods and services here in this community. Your children and your employee's children go to school here, have access to excellent health care, attend church and other activities and have a comfortable life here. Keeping this community healthy and viable is in your best interests as a business owner, an employer and a citizen. It's that simple.

**We invite anyone who is interested to join with us.** We can use everyone's time and talents but if you don't have time to do that, we understand. We also need monetary support to keep providing the services we make available to our community and to be able to keep our office open as a business advocate.

**Please give our office a call at 507-726-6088 if you would like to learn more about becoming a Chamber member.**

## Chamber Bucks

Chamber bucks were created to promote shopping in Lake Crystal. “Bucks” may be purchased in \$5, \$10 and \$20 increments. “Bucks” are just like a check, dollar for dollar exchange, to be spent locally. Chamber bucks are available for purchase from MinnStar Bank—just ask for Karen Ahrenstorff for assistance.

Chamber Bucks are great for many occasions:

- \* Christmas Gifts
- \* Customer Appreciation gifts
- \* Door Prizes
- \* Employee Bonuses and incentive programs
- \* Raffle Prizes
- \* Thank you Gifts



## Events

**The Lake Crystal Area Chamber is proud to sponsor these community events:**

- Annual Meeting
- Lake Days / Battle of the Bands parade
- Spring and Fall City Wide Garage Sales
- Golf Tournament
- Christmas in Lake Crystal
- Safety Supper for the Fire and Ambulance Services
- Farmers Appreciation Event
- Teacher Appreciation
- Library Story Time
- Candidate Forums
- Cruz 'IN Lake Crystal Classic Car Roll in's
- Mankato River Ramble

### Look what the Chamber can do for you . . .

**Expand** your business contacts and increase exposure for the products and services you provide.

**Enhance** your business by learning critical and pertinent business information that can lead to effective management, marketing, sales and operations.

**Market** your business to approximately 100 Chamber members and build your client base.

**Impact** public policy that can affect your business.



#### Office Hours

Monday through Friday

8:30 am to 1:30 pm

### Reasons to Invest YOUR Business in the Chamber . . .

- Educational Opportunities - "Lunch & Learn" Learning helps businesses grow and serve customer needs.
- Latest information on upcoming community events and special happenings.
- Business Directory and Local City Maps – Advertising options every two years.
- New Resident Packets– An opportunity to promote your business to all new residents coming into Lake Crystal.
- Chamber Bucks– Can be used at most businesses in Lake Crystal. Help to promote shopping locally.
- Newsletter Opportunities– Let other chamber members know what is happening with your business.
- Networking Opportunities - "Business After Hours" provides an opportunity to align your business with other Lake Crystal Business owners. Involvement with Chamber activities adds value to your membership and creates opportunities to market your business to the community and surrounding areas.
- Website Opportunities– FREE listing of your business with option to link back to your website.
- Exposure for your business. Add your business cards at several Chamber member locations including the LCARC.
- Your investment supports our local Chamber office, a clearing house for information, which in turn promotes and builds a stronger community.
- Expand your business contacts and increase exposure for the products and the services that you provide.
- Market your business to approximately 100 Chamber members and build your client base.

Membership is the driving force behind the Chamber of Commerce. Our job at the Chamber is to serve our members by promoting their businesses and to provide a source of information for members and the community. An investment in the Chamber is an investment in your business and in Lake Crystal.

### **Our 2020—2021 Chamber Members**

All American ChemDry  
Amber Pietan Travel Agency  
AMERADON Services  
American Legion Post #294  
Ameriprise Financial Services  
Andring, Collins, Norman & Co. Chtd.  
Bec's Bookkeeping  
Blue Earth County Historical Society  
Brad Nelson Electric  
Champlin Bus Service  
Collis "C" Store  
Consolidated Communications  
Crawler Welding  
Crystal Seasons Living Community  
Crystal Valley Cooperative  
Crystal View Eye Care  
Crysteel Truck Equipment  
D & K Tires  
Dairy Queen  
Dale Schmidt Construction, Inc.  
Dave Carlson Electric  
Erickson Plumbing  
Farm Bureau Financial Services~ Lynn Lodes  
GM Contracting, Inc.  
GRACE Thrift Store  
Healthy by Nature, LLC.  
Hellekson Heating and Air Conditioning  
Hennager Plumbing & Heating, Inc.  
ISD #2071 Lake Crystal Wellcome Memorial  
Insurance Services Plus, Inc.  
Jones Farms  
Jones Seeds  
Kelsey Osborne, LLC.  
Kevin's Market  
KNUJ Radio  
Kroubetz Lakeside Campers & Motors, Inc.  
LC Ace Hardware  
Lake Crystal Area Recreation Center  
Lake Crystal Chiropractic  
Lake Crystal Family Practice / Mankato Clinic  
Lake Crystal Fire Department  
Lake Crystal Mortuary  
Lake Crystal Pharmacy  
Lake Crystal Self Storage  
Lake Crystal Tribune  
LCWM Teachers Association

Madelia Community Hospital and Clinic  
Main Street Accounting  
Mayo Clinic Health Systems  
Mike & Terri's Daycare  
MinnStar Bank N.A.  
Net Medix  
Nickel Transportation  
Nitch Notch Renovations  
On the Rocks  
Peterson Insurance Agency ~ Agent Matt Peterson  
Pioneer Bank  
POET Biorefining of Lake Crystal  
Preferred Printing Company  
ResCom Realty  
Restoration Geeks, LLC.  
Sharpline Images, LLC.  
Small Wonders Daycare  
State Farm Insurance ~ Bill Webb  
TBEI~ Truck, Bodies & Equipment Int'l  
The Beacon  
The Lakes Sports Bar and Grill  
Weichert Realtors Community Group

#### ***Individual Members:***

Brad & Karen Ahrenstorff  
\* Susan Gengler / ISD. #2071 LCWM  
Ted Goettl  
\* Jackie Graham / ResCom Realty  
John & Kari Gustafson  
Bob & Linda Hauge  
Ron & Sandy Held  
Helen Jones  
Gordy & Mary Kuznia  
Matt and Cheryl Lantz  
Doug & Lori Meixell  
Mark Meyer  
Bruce Nowlin and Maggie Jones  
Don & Barb Overlie  
Catie Owens  
Kevin & Julie Paap  
Bill Richmond  
David Roder  
Kent and Liz Thiesse

***\*Associate Members***